



Step into your MVP status



Have you heard the tale of the two Brocks? One was an NFL quarterback, the other a financial professional. Both reached MVP status by stepping up in unexpected situations.

Brock Purdy is probably a name you're familiar with. He was the very last pick in the NFL's 2022 draft, but unexpected injuries vaulted him into the starting quarterback position for the San Francisco 49ers. He stepped up for his team and quickly went from "irrelevant" to MVP-level status.¹

Coincidentally, another Brock, this time a financial professional, also stepped up into MVP status. His client's family unexpectedly found themselves in a situation where their father had suffered a stroke and was unable to speak at the time. The family had no idea what financial prep work had already been done or where to start, but Brock was ready to help.

You can "be like Brock" too. We're offering a toolkit packed full of resources to help you and your clients proactively prepare for unexpected life events. The Preparing Clients and Families for the Future Toolkit includes 10 valuable guides addressing many of the most common issues facing clients as they grow older.

BEST OF ALL: It's all FREE ... compliments of Sammons Retirement Solutions.

COSTS YOU NOTE





Want to discuss these materials with our sales team? Call 833-624-0201.



1 "Purdy, Bosa among five 49ers named NFL award finalists," nbcsports.com. January 25, 2023. Viewed May 19, 2023, at https://www.nbcsports.com/bayarea/49ers/brock-purdy-mr-irrelevantnamed-finalist-nfl-offensive-rookie-year.

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