

When your clients face a family crisis, do they know where to go for answers?



Helping client families navigate challenging situations is one way you can cement your status as the go-to person they can depend on when times get tough.

It's not like Craig doesn't understand financial planning. He's been in the industry for 18 years and currently serves as a Regional Vice President with us. But over the past year, he's gone through a nightmare as his family dealt with the emotional impact of his dad's declining health and wrestled with the lack of planning his father did on the financial side.

When the family needed an expert guide to their father's finances, they were completely in the dark.

Crisis situations look different across families. No matter what they face, you can step up and be the person they turn to during financial crisis situations.

The FREE “Helping Client Families Navigate Challenging Situations” Toolkit can assist with 12 Guides and Tools to help your clients or their families through a crisis.



To request your **FREE Toolkit**, call the Sammons Retirement Solutions Sales Desk at 855-624-0201 or visit srs-materials.com/NCT252.



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